



Then...

Our juice roots can be traced to our big orange-shaped kiosk opened more than thirty years ago at Scarborough Town Centre in Toronto. In the seventies, we called ourselves Orange Cup because all we served was pure, delicious freshly squeezed orange juice (yes, it was that simple!) Our product and our style REVOLUTIONIZED the way people experienced fresh orange juice.

As customers' preferences evolved over the years, so did our concept. Customers wanted to enjoy a variety of pure fruit juices from around the world – like fresh mango, kiwi, coconut, strawberry and four-berry juices. Today, we call ourselves Freshly Squeezed to reflect the fact that we are a diverse juice company with fresh juices of all kinds. We expanded our menu to include a full line of smoothies, bubble teas, and matcha teas. We continue to dazzle customers and baffle their taste buds with great tasting drinks, served in a fun and exciting environment by knowledgeable and friendly staff.



and Now!