



What makes ordering a drink from Freshly Squeezed™ so much different than ordering from other juice bars? A few things:

1. Freshly Squeezed simply TASTES BETTER

Our beverages are made with real fruit imported from around the globe - oranges and grapefruits from Florida, kiwis from New Zealand, apricots from Morocco, mangos from India, pomegranates from Iran, coconuts and pineapples from Thailand, bananas from Central America and strawberries, blueberries and raspberries from various parts of the world, depending on the season. Ask anyone you see carrying a Freshly Squeezed cup (and they're not hard to find). They frequent our stores over and over because our juices taste great.

2. So many CHOICES!

They protein, greens, spirulina and ginseng mixed with a choice of more than twenty fruit and vegetable juices, blended into a low-fat yogurt or soy smoothie. Customers can mix many exotic juices and form their own unique blends. The number of drink combinations is unlimited. Well, almost unlimited – around one million (seriously, we calculated it), but we'll spare you the details.

3. Our store design looks AWESOME!

Customers walking past a Freshly Squeezed™ juice bar are mesmerized by the massive three-dimensional fruit logo, and the bundles of fresh and inviting fruits. Children and adults love the look of our stores. Who can blame them? We use first-class building materials in our custom-designed stores: granite countertops, luxurious ceramic tile flooring, European-style architectural wall tiling, decorative fixtures and extensive use of stainless steel and brushed aluminum. With over thirty years of experience in this industry, we know what works!

4. LOCATION, LOCATION, LOCATION!

Because of our longstanding relationship with major Canadian landlords, we have been able to secure prime locations in shopping centers throughout the Greater Toronto Area and, starting in 2006 across Ontario. Whether it's a kiosk located near a prime food court, or an in-line store strategically located in a high traffic area of the mall, we secure locations that deliver great foot traffic and great sales results to boot.

5. Our Amazing Heat-Wrap SEALER MACHINE

Perhaps the signature piece of the Freshly Squeezed™ experience is the grand finale: the Sealer Machine. This machine takes a full cup of juice and shrink wraps a plastic logo over the rim of our proprietary cups, creating an airtight container that can be enjoyed at the customer's preference. Freshly Squeezed delivers pure, fresh and tasty juices sized right for you. Perfect every time!