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FRANCHISEE INFORMATION FORM

A. PERSONAL INFORMATION

First Name:	Last Name:	
Residence:	Home Phone:	
Fax Number:	Email Address:	
City:	Province:	Postal Code:
Name of Spouse:	Spouse's S.I.N.:	
Have you or any company with which you were associated ever been bankrupt? Yes No		

B. BUSINESS EXPERIENCE – CURRICULUM VITAE

Most Recent Employer: _____
 Position/Title: _____
 Address of Employer: _____
 Reported to: _____ Business Phone: _____ Ext. _____

Self Employed?: Yes No If Yes, how long were you self-employed?
 Describe duties, number of employees supervised and responsibilities:

Applicant's Business Experience:

DATES (most recent first)	<u>COMPANY</u>	<u>POSITION/TITLE</u>
1. From: _____ to _____	_____	_____
Description of Role: _____		
2. From: _____ to _____	_____	_____
Description of Role: _____		
3. From: _____ to _____	_____	_____
Description of Role: _____		

C. EDUCATION

Circle last year of school completed: High School 1 - 2 - 3 - 4 University 1 - 2 - 3 - 4 Post Graduate: _____

Name of High School and/or University: _____
Degree: _____

Describe any training in sales, management, or retailing:

D. BUSINESS AND MANAGEMENT

Do you have restaurant management experience? Yes No

If yes, explain _____

Have you ever been a franchisee of any other company? Yes No

If so, what company and dates? _____

Do you plan to be the full-time operator/manager of this business? Yes No

If not, have you identified a vested operating partner? _____

What in your background or experience qualifies you to become a Freshly Squeezed™ franchisee?

Are you interested in multi-unit development? Yes No

How will Freshly Squeezed™ franchise help you in achieving your business and personal goals?

Do you plan to have equity partners? Yes No

If yes, please identify all partners:

<u>Name</u>	<u>Address</u>	<u>Phone</u>	<u>Active in Business?</u>
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_____	_____	_____	_____
_____	_____	_____	_____

Planned date to open first unit: _____

E. SITE INFORMATION

Do you own a site? Yes No

Location Preferred:

First Choice Address _____ City _____ Province

Second Choice Address _____ City _____ Province

F. PRELIMINARY FINANCIAL DISCLOSURE

Liquid Assets (Cash) Available for this Project: \$ _____ *

* Complete attached **SECTION H: Personal Financial Information**

G. OTHER INFORMATION

How did you become aware of this franchise opportunity?

Magazine

Freshly Squeezed™ Visit

Trade Show

Internet

Referral

Other _____

Additional information or comments that you might like to share with us in evaluating your consideration for a franchise:

Do you plan on operating this business through a company? *Yes No

*If yes, please provide a copy of your company's Articles of Incorporation

H. PERSONAL FINANCIAL STATEMENT

<u>ANNUAL FAMILY INCOME</u>	\$
Salary	
Bonus and commissions	
Spouse's salary	
Real estate income	
Dividends	
Other income	
TOTAL \$	

ASSETS (nearest 000's)		LIABILITIES (nearest 000's)	
Cash on hand and in banks	\$	Notes payable (complete Schedule No. 2)	\$
Securities (complete Schedule No. 1)		Accounts and bills due and payable	
Accounts and notes receivable due from relatives and friends		Other unpaid taxes and interest	
Sub-total	\$	Sub-total	\$
Real estate owned		Real estate mortgages payable	
Automobiles and other personal property		Other debts	
Other assets		TOTAL LIABILITIES	\$
		NET WORTH	\$
TOTAL ASSETS	\$	TOTAL LIABILITIES & NET WORTH	\$

The Applicant hereby submits this application for a Franchise and represents and warrants that all information set forth herein is true and correct, to the best of their knowledge. The Applicant hereby authorizes Freshly Squeezed Franchise Juice Corporation to obtain the Applicant's consumer credit report and to exchange or receive personal information about the Applicant with any personal information agent or agency towards establishing or verifying the financial standing of the Applicant in regards to purchasing a franchised business. It is understood by all parties that the Applicant is under no obligation whatsoever to purchase a Franchised Business and that Freshly Squeezed is under no obligation to provide a Franchise Business or Disclosure Document to the applicant. The information contained herein will remain confidential, not to be disclosed to another party without written permission from the Applicant, except as stated herein

DATED AT _____, Ontario this _____ day of _____, 2009.

SIGNATURE of Applicant: _____