

# FRESHLY SQUEEZED NEWSLETTER

Winter 2009

Freshly Squeezed offers premium specialized juices - with tons of add-ons, like matcha, creatine, and whey protein.



## CONTINUED GROWTH THROUGHOUT THE ECONOMIC CYCLE

With winter unwinding, and spring well on the way, Freshly Squeezed continues to see strong sales and consistent satisfaction from our loyal and savvy customers. By securing prime locations in key-destination shopping centers, Freshly Squeezed growth strategy ensures that franchisees thrive by being in the center of consumer activity. And regardless of the economic cycle, Freshly Squeezed integrated sourcing and superior pricing makes our juices a smart thing to do - for the body as well as the wallet.

## GREAT TASTE + AMAZING BRAND + STRONG SALES = RECIPE FOR SUCCESS

The holiday season saw strong consumer spending as shoppers flocked to malls in major cities and smaller urban centers across Canada. All that consumer energy requires healthy fuel, and Freshly Squeezed was once again able to provide its growing customer base with nutritious, refreshing drinks. With prime locations in destination shopping centers, Freshly Squeezed kiosk and in-line stores attract loyal and passionate customers. With a recipe like that, it's no wonder our franchisees love our business concept as much as our customers love our juices!

## NEW LOCATIONS PLANNED FOR 2010 - AND BEYOND

With 50 stores and growing - across Canada, North America, and beyond - Freshly Squeezed has quickly become one of the leading juice-bar chains in North America. Through 2010 and beyond, our plan is to continue our phenomenal domestic growth, in addition to exciting international developments.

LOOKING FOR YOUR CHANCE TO JOIN THE FRESHLY SQUEEZED REVOLUTION? VISIT US ON THE WEB, CALL US TOLL FREE OR EMAIL [INFO@FRESHLYSQUEEZED.CA](mailto:INFO@FRESHLYSQUEEZED.CA)

## LOCATIONS, LOCATIONS, LOCATIONS!

TORONTO (GTA), HAMILTON, CALGARY, VANCOUVER ~ MANY MORE NEW LOCATIONS EXPECTED. VISIT OUR WEBSITE AND COMPLETE AN APPLICATION TODAY FOR YOUR FRANCHISE OR MASTER FRANCHISE OPPORTUNITY!

FreshlySqueezedFranchise.com

1-877-I-LUV-JUICE