

# FRESHLY SQUEEZED MONTHLY

February 2009

Freshly Squeezed offers premium customizable juices - kiwi, pomegranate, mango, to name a few - with tons of add-ons, like matcha, creatine, and whey protein.



**WHAT CREDIT CRUNCH?**  
What a year it has been. Barely six months ago, there was sensational panic that surging oil and food prices would result in massive inflationary pressures for businesses and consumers alike. Now, with the tightening of credit in almost every sector of the economy, economists are worried about the exact opposite - deflation. One thing seems clear - people still enjoy the convenience of affordable, healthy and nourishing foods. At Freshly Squeezed, we believe that providing consistent juices to our customers will provide us with continued success in 2009 and beyond.

## STATION MALL NOW OPEN WITH SALES ABOVE EXPECTATIONS

Once again, a new Freshly Squeezed store opening has surpassed company expectations. Station Mall, located in Sault St-Marie, Ontario, opened in late 2008, and has been a sensation from day one. "We are extremely pleased with the store's results" said C.E.O. and co-founder Talal Samadi. "We have clearly fulfilled a need in the Sault St. Marie community that had not been met. We are pleased to have achieved this success, and of course we are thrilled that the community loves our juices." Freshly Squeezed plans to continue expanding its retail store presence in high-opportunity malls across Canada.

## FRESHLY SQUEEZED CONTINUES EXPANSION PLAN FOR 2009

Despite the recent turmoil in the markets that has left some retailers scaling back their operations, Freshly Squeezed plans on continuing to find quality retail premises in major malls across Canada.

WE WANT TO HEAR FROM YOU!  
VISIT US ON THE WEB, CALL US TOLL FREE.  
OR EMAIL  
[INFO@FRESHLYSQUEEZED.CA](mailto:INFO@FRESHLYSQUEEZED.CA)

## NEW LOCATIONS OPENING SOON - APPLY NOW!

HILLCREST MALL, RICHMOND HILL ~ SIMCOE PLACE, TORONTO ~ CONESTOGA MALL, WATERLOO ~ EGLINTON SQUARE, TORONTO ~ CROSS IRON MILLS, CALGARY ~ MANY MORE NEW LOCATIONS EXPECTED ON THE WEST COAST, PRAIRIE PROVINCES, AND EAST COAST. DON'T MISS OUT!